



Rayat Shikshan Sanstha's
Balwant College, Vita.

BBA Department

One Page Report on

Guest Lecture on Use of Marathi Language in Business Communication

Date:	20-03-2025	Time: 10.30 am
Venue:	Humanity Building Hall	
Name of Resource Person :	Prof. (Dr.) Dinesh Waghumbare, HOD Marathi, Balwant College Vita	
No. of Beneficiaries :	52	
Synopsis: BBA department organised Guest Lecture on Use of Marathi Language in Business Communication. for BCA-I and BBA-I Students. Resource person for this program was Prof. (Dr.) Dinesh Waghumbare, HOD Marathi, Balwant College Vita. He explained that the Marathi language has become more essential in business communication because new businesses must register their names in Marathi without English translations, it emphasized. The policy aims to promote the use of Marathi in the state administration and public life, and the government was committed to enforce the language rules across all departments and institutions, said the notification. He also guide about how to use Marathi to make business communication more effective. Mr.Sunil S. Buddhanavar introduced this program. . Mr. Amol Patil gave voting of thanks. Adv. P. T. Jadhav handled anchoring activity. All the staff member attended this program.		
Objectives: 1. To ensuring clear and concise communication of information, updates, and instructions. 2. To introduce students to different viewpoints and opinions on a topic & fostering a more comprehensive understanding.		Outcomes: Students understand that communication in Marathi with customers builds trust, fosters loyalty, and drives repeat business.
		